



**MOTOR INDUSTRY OMBUDSMAN  
OF SOUTH AFRICA**

FOUNDER MEMBER OF THE OMBUDSMAN ASSOCIATION OF SOUTH AFRICA NPC  
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## **COOKIE POLICY**

### **1. What is a cookie?**

A cookie is a small piece of data that a website asks your browser to store on your computer or mobile device. The cookie allows the website to "remember" your actions or preferences over time.

Most Internet browsers support cookies; however, users can set their browsers to decline certain types of cookies or specific cookies. Further, users can delete cookies at any time.

### **2. Why do we use cookies?**

The MIOSA does not use cookies at the present time. We do however reserve the right to do so in future.

Cookies are usually used to learn how you interact with website content and to improve your experience when visiting website(s). For example, some cookies remember your language or preferences so that you do not have to repeatedly make these choices. Cookies can also be used to assist with geolocation tracking in order to present you with the closest office location. Additionally, cookies allow serving you specific content, such as videos and advertisements.

### **3. First-Party and Third-Party Cookies**

First-party cookies are cookies issued from a main domain that are generally used to identify language and location preferences or render basic site functionality.

Third-party cookies belong to and are managed by other parties, such as business partners or service providers. These cookies may be required to render certain forms, such as the submission of a job application, or to allow for some advertising.

#### **4. Session Cookies**

Session cookies are temporary cookies that are used to remember you during the course of your visit to a website, and expire when you close the web browser.

#### **5. Persistent Cookies**

Persistent cookies are used to remember your preferences within a website and remain on your desktop or mobile device even after you close your browser or restart your computer. These cookies analyse user behaviour to establish visit patterns to improve website functionality. These cookies also allow the serving of targeted advertising and measure the effectiveness of site functionality and advertising.

#### **6. How are third-party cookies used?**

For some of the functions within websites, third party suppliers, such as embedded YouTube videos or links to YouTube use cookies. These videos or links (and any other content from third party suppliers) may contain third party cookies, and we encourage you to consult the privacy policies of these third-party vendors on their websites for information regarding their use of cookies.

#### **7. How do I reject and delete cookies?**

You can choose to reject or block all or specific types of cookies set by virtue of your visit to a website by clicking on the cookie preferences on the website(s). You can change your preferences for any websites and/or the websites of any third-party suppliers by changing your browser settings. Please note that most browsers automatically accept cookies. Therefore, if you do not wish cookies to be used, you may need to actively delete or block the cookies. If you reject the use of cookies, you will still be able to visit certain websites but some of the functions may not work correctly. You may also visit [www.allaboutcookies.org](http://www.allaboutcookies.org) for details on how to delete or reject cookies and for further information on cookies generally. By using a website without deleting or rejecting some or all cookies, you agree that cookies may be placed on your device.

<b>Cookie</b>	<b>Description</b>	<b>Opt-Out Link/More details regarding specific privacy policy</b>
Adobe Tracking Cookies	Adobe uses cookies to understand the content with which you have engaged on a website(s) so they may subsequently deliver some targeted advertisements to you.	<a href="http://www.adobe.com/uk/privacy/opt-out.html">http://www.adobe.com/uk/privacy/opt-out.html</a>
Google Analytics	Google uses Google Analytics to understand how media campaigns work and how you interact with a website in order to improve the user experience.	<a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a>
Google tracking cookies	Google tracking cookies enable a party to understand if you complete certain actions on a website(s) after you have seen or clicked through an advert served via Google. Based on the content you have engaged with on a website Google are able to deliver some targeted adverts across other Google partner websites.	<a href="https://support.google.com/ads/answer/2662922?hl=en">https://support.google.com/ads/answer/2662922?hl=en</a>
Facebook	Facebook helps you stay in touch with your network through their website/ mobile application.	<a href="https://en-gb.facebook.com/help/568137493302217">https://en-gb.facebook.com/help/568137493302217</a>
LinkedIn	The LinkedIn insight tag allows a party to perform campaign reporting and unlock valuable insights about website visitors that may come via campaigns run on LinkedIn.	<a href="https://www.linkedin.com/help/lms/answer/65521/the-linked-in-insight-tag-overview?lang=en">https://www.linkedin.com/help/lms/answer/65521/the-linked-in-insight-tag-overview?lang=en</a>
Twitter	Twitter provides real time updates from across the globe on the latest trending stories, ideas and opinions from the Twitter accounts or hashtags that you choose to follow.	<a href="https://support.twitter.com/articles/20170410">https://support.twitter.com/articles/20170410</a>
Yahoo	The Yahoo! Dot tag assists is in campaign tracking at attribution to help optimize performance.	<a href="https://developer.yahoo.com/gemini/guide/dottags/managing-dot-tags/">https://developer.yahoo.com/gemini/guide/dottags/managing-dot-tags/</a>
YouTube	Any embedded videos or links to videos from YouTube on a website(s). As a result, when you visit a page with content embedded from or linked to YouTube, you may be presented with cookies from YouTube.	<a href="https://support.google.com/ads/answer/2662922?hl=en-GB">https://support.google.com/ads/answer/2662922?hl=en-GB</a>